Activisions™
SPRING 1983 VOLUME 6

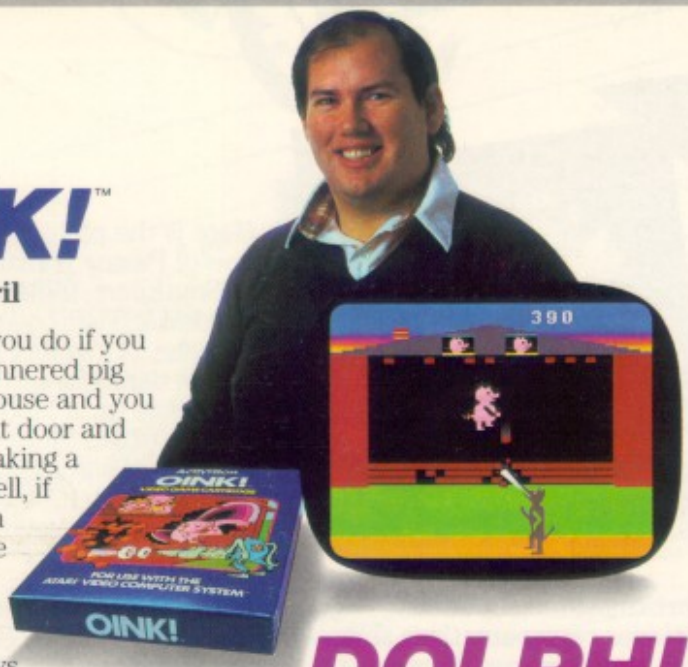
OINK!™

Coming in April

What would you do if you were a mild-mannered pig cleaning your house and you opened the front door and saw a big wolf taking a deep breath? Well, if you're a piggy in OINK™! by Mike Lorenzen, you get ready for a furious fight.

The wolf blows at the floor with his hot, wilting breath, disintegrating it on contact, while the pig plucks straw, wood or bricks from the ceiling and quickly drops them into the gaps. Faster and faster the bad wolf blows, and faster and more frantically the portly pig tries to save his residence.

In the two-player version, you and a friend can battle against each other. Playing the villain wolf, you try to break through the floor and burn your friend's bacon. Pull the pig through, and he runs squealing off the screen. Now admit it—sometimes it's nice to be the bad guy.



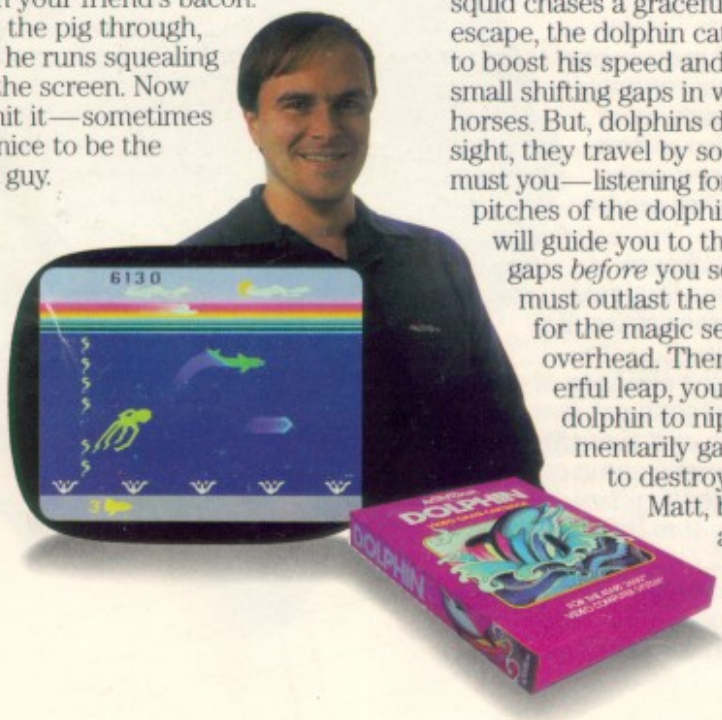
DOLPHIN™

Coming in April

The next time you're down by the seashore, ask an ancient mariner to tell you the old sea legend about the monster, the magic seagull and the king of the dolphins. But, if you want to see the legend come to life, take a look at DOLPHIN™ by Matthew Hubbard.

In Matt's special adventure, an evil squid chases a graceful dolphin. To escape, the dolphin catches currents to boost his speed and darts through small shifting gaps in walls of sea horses. But, dolphins don't travel by sight, they travel by sound, and so must you—listening for the different pitches of the dolphin's sonar which will guide you to the approaching gaps *before* you see them. You must outlast the squid, waiting for the magic seagull to fly overhead. Then, with a powerful leap, you guide the dolphin to nip the gull, momentarily gaining the power to destroy the monster.

Matt, by the way, asked us to tell you that DOLPHIN™ is the "game with a porpoise."



KEYSTONE KAPERS™

Coming in April

You've all watched and laughed at those oldtime newsreels where the crazy policemen chased wildly after no-good crooks with their billyclubs. If you liked watching those, you'll love to play KEYSTONE KAPERS™ by Garry Kitchen.

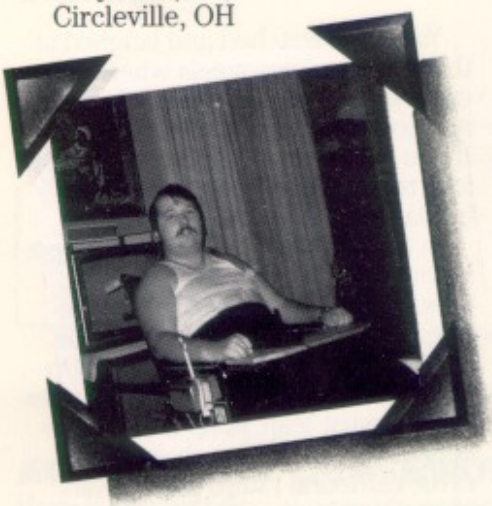
In Garry's first game for Activision, Keystone Kelly with his billyclub tries to capture Harry Hooligan before he swipes all the merchandise from a 1920's department store. On every floor, Kelly faces new obstacles that he must leap, jump and duck—bouncing balls, rolling shopping carts, cathedral radios and toy airplanes that buzz at his head. Sometimes Kelly outsmarts Harry by slipping into elevators and climbing up escalators to head him off at the pass.

The krook's klever, Kelly's krafty and this game's one krazy kriminal kaper!



Dear Jan

"I wanted you to see how I have adapted my Joystick to fit my wheelchair so I can play the Activision games. I get great enjoyment from them. Thanks for your interest in me as a video game player."
—Gary Karr,
Circleville, OH





Here is the picture we promised you of Pastor William M. Schwein of Southport, Indiana wearing his STARMASTER™ patch on his pulpit robe. A member of his congregation dared him to wear it in exchange for a $100 gift to the church organ fund. "I was pleased to do so," Pastor Schwein writes, "even though it meant answering a good deal of questions that Sunday."

At Christmastime, on behalf of our sales representatives and special friends across the country, Activision gave complete sets of Activision game cartridges to selected children's hospitals in the 50 states.

"Your wonderful gift will make it possible for our residents to share the fun with fellow residents in the comfort of their own living rooms. Thank you."
—Edele M. Karlson
Aid to Retarded Citizens, Inc.
Springfield, IL

"Please accept our sincere thanks for your contribution of a complete set of Activision video games. Your gift will certainly make the holiday season for the children."
—Timothy J. Gilmore
St. Alphonsus Regional
Medical Center, Boise, ID

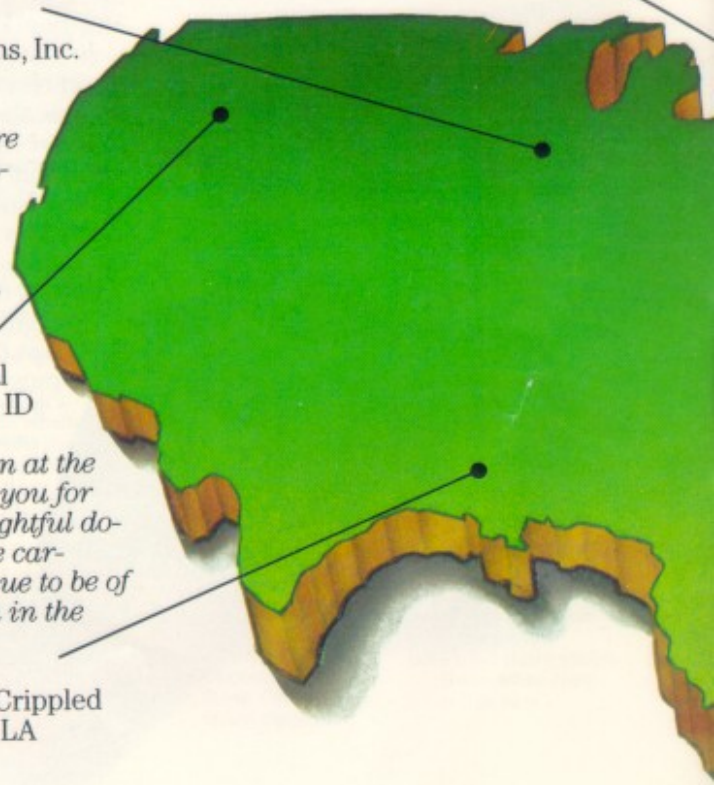
"On behalf of the children at the hospital I want to thank you for your generous and thoughtful donation of the video game cartridges. They will continue to be of great enjoyment to them in the years ahead."
—Mary Olschner
Shriners Hospital for Crippled
Children, Shreveport, LA

"The pediatric patients, families and staff of Rhode Island Hospital are delighted to accept your generous donation of two sets of Activision cartridges.

The patients, usually so withdrawn or in pain, are able to take their minds off the unpleasant for awhile. We thank you from the bottom of our hearts."
—Marianne T. Cooney
Rhode Island Hospital

Because chickens are the livelihood and pride of Petaluma, California, it's understandable that resident Hal Hildebrandt's feathers were a little ruffled when he first saw chickens risking their necks in FREEWAY.® So he started an organization called CACKLE and sent us this letter. In return, we sent him a patch and made him an honorary member of the Activision "Save the Chicken Foundation." That surprised him. "I was bowled over when you sent that patch," Hildebrandt said. "I was amazed to find out we were on the same team all the time."


CACKLE



Q&A

Q: How can I take a picture of the TV screen?—Keri-Lynn Davis, Concord, CA

A: Dear Keri-Lynn: First, never use a flash. Turn your TV's brightness and contrast up as far as you can without blurring the picture. Then, come close to the TV and fill up your camera's viewfinder with the screen. Hold steady and press the shutter release gently. You can use any camera. If it is a 35mm, the shutter speed should be 1/30 of a second. For an Instamatic 126, insert an expired flash cube to increase exposure. With the pocket Instamatic, use 400 speed film if possible.

Good Luck.

Q: How can I find out about Activision's World Record scores?—Jay Johnson, Annandale, VA

A: Dear Jay: That's an easy one. Just call us at our toll-free number, 800-633-GAME, and we'll try to answer all your video game questions.

Q: Do Activision's designers choose their own game titles?—Sean Kells, Morgan Hill, CA

A: Dear Sean: The designers and members of our editorial development department work together to pick the best name for their games.

Q: My family has played River Raid for weeks and we have yet to see the same game screen twice. Do they ever repeat?—Jay Fairbanks, Wheaton, IL

A: Dear Jay: We hope you don't wait up too long looking for a duplication. Carol Shaw designed RIVER RAID™ so that you will *never* see a screen repeated.

Thanks To:

☐ Andy Babb of San Luis Obispo, CA for your beautiful collage of Activision games.

☐ Matt Fowler of Worcester, MA—your Pitfall Harry drawing was terrific!

☐ Rawson Stovall of Abilene, TX, and Michael Blanchet of Parsippany, NJ, two talented video game columnists who visited our Activision booth at the Consumer Electronics Show in Las Vegas, NV, in January. Look for their game reviews in your newspaper. Rawson, pictured here interviewing designer Alan Miller, is 11 years old.



SCOREBOARD

These are the newest club patches and the current top scores for Activision games, against which you can test your skills. But remember, everybody is a winner. As Jerry Pierce of Stonington, Illinois writes to us: "I finally got up to 23,559 on **Stampede®** only to find out that 157,000 is now the high score. O' well, that doesn't mean I don't enjoy it. We can't all be champions but we can all have fun!"



River Raid™
The River of No Return turns back the best. But score 15,000 points and we'll send you proof that you're better.



Oink!™
Our game with snout. Score 25,000 points and you'll be a real oinker. And that's no pig in the poke.



Keystone Kapers™
Talk softly and carry a big stick. That's what you'll need to do to score 35,000 points and become a member of the Billy Club.



Spider Fighter™
Do you want to be known as the best exterminator in your neighborhood? Rack up 40,000 points, send in a picture and we'll do the rest.





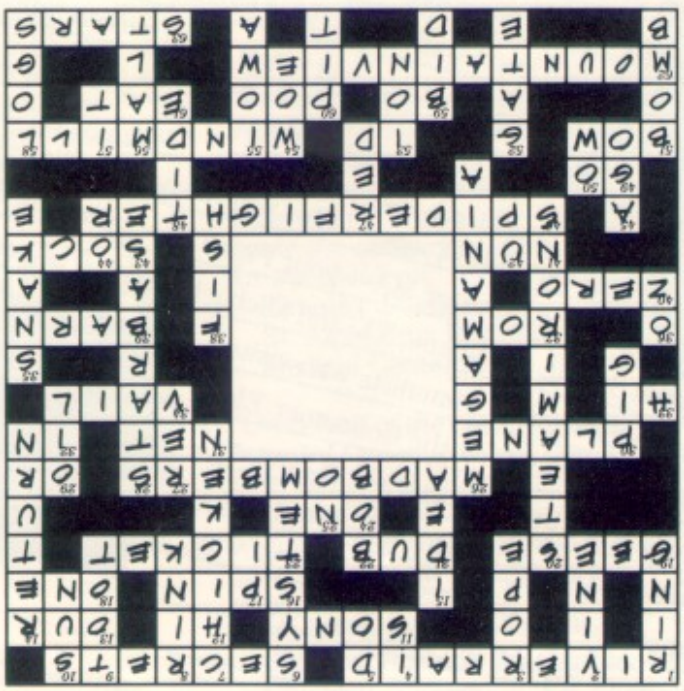
Dolphin™
Our first game with two clubs. With 80,000 points you qualify for Friends of Dolphins.

But if you max the game and find Matt's hidden message you can join the Secret Society of the Dolphin.



Seaquest™
Dive. Dive. You can't be a land lover all your life. 50,000 points and your friends will start calling you skipper.

Answers to Crossword (Page 8)



NAME	CLUB
DRAGSTER®	World Class Dragster Club
SKIING	Ski Team
LASER BLAST®	Federation of Laser Blasters
FREEWAY®	Save the Chicken Foundation
KABOOM!™	Bucket Brigade
STAMPEDE®	Stampede Trail Drive
BARN-STORMING™	Flying Aces
GRAND PRIX™	Driving Team
CHOPPER COMMAND™	Chopper Commandos
STARMASTER™	Order of the Supreme StarMaster
MEGAMANIA™	MegaManiacs
PITFALL!™	Pitfall Harry's Explorers Club
SKYJINKS™	Sky Stars
RIVER RAID™	River Raiders
TENNIS	Tennis Pros
ICE HOCKEY	Hockey Team

ACTIVISION®

RECORD	WORLD RECORD HOLDERS
5.51 seconds	William A. Stewart, Mckeesport, PA; Kevin Kopaczewski, Milwaukee, WI; Todd Rogers, Bridgeview, IL
27.54 seconds	Atwell Shearer, Hudson, IN; Todd Rogers, Bridgeview, IL
1,000,000	1,389 co-holders
34 crossings	23 co-holders
999,999	B. Gowen, Chowchilla, CA; Wade Wittmer, Topeka, KS; Rick Bryan, Taylorville, IL; Anthony Ramos, Sheffield Lake, OH; Todd McClain, Hartford City, IN
157,000 dogies	Kenny Vance, Las Vegas, NV
game 1: 32.74 sec game 2: 49.98 sec game 3: 52.42 sec	Todd Rogers, Bridgeview, IL Todd Rogers Todd Rogers
level 1— 0:29.49 sec level 2— 0:50.93 sec level 3— 1:13.97 sec level 4— 1:35.41 sec	Todd Rogers, Bridgeview, IL Mike Ratledge, Folly Beach, SC Mike Ratledge Mike Ratledge
999,999	143 co-holders
game 1: 3,971 game 2: 5,935 game 3: 7,925 game 4: 9,793	Mike Ratledge, Folly Beach, SC Mike Ratledge Tracy Gross, St. Joseph, MD Frank Walters, Panama City, FL
999,999	John M. Bartish, Hot Springs, AR; Glen Doughney, Baltimore, MD; Missey Gibson, Salt Lake City, UT; Jeff Scott, Kintbersville, PA; Bob Rusin, Buffalo, NY; Chuck Johnson, Grand Junction, CO
114,000	David Yancey, King George, VA; Frank P. Walters, Panama City, FL; Mike Ratledge, Folly Beach, SC; John Coggeshall, Portsmouth, RI; Mike Wood, Kingsport, TN; Brian Schaller, Philadelphia, PA; Steven Dasinger, Newport, NC; Mike Lee, King George, VA; Michael Salinsky, Brooklyn, NY
31.99 seconds	Jay Doming, Lake Charles, LA
93,160	Mike Yessis, Manhattan Beach, CA
beat the computer	512 Pros
beat the computer	14,167 Skaters

NEWS

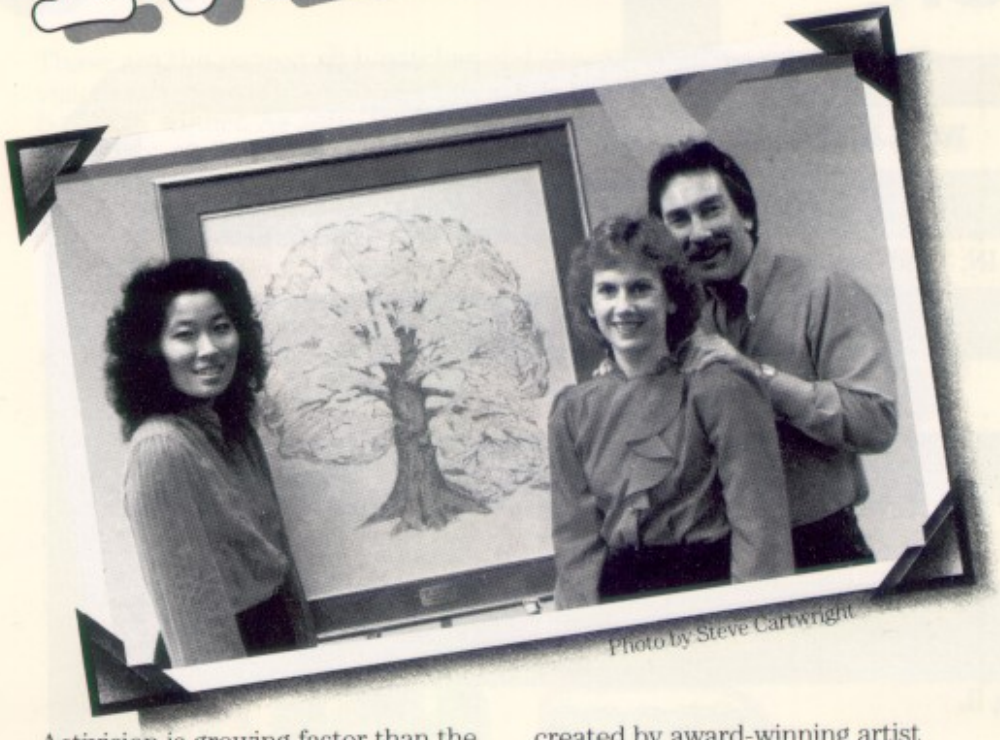


Photo by Steve Cartwright

Activision is growing faster than the jungle vines in PITFALL!,™ and here's a tree to prove it. Joy Lee, Doreen Thawley, Jim Hilsabeck (from left to right), the newest members of our Consumer Relations Department, stand beside the "Activision Family Tree," which hangs in the lobby of our headquarters in Mountain View, California. It is an original drawing created by award-winning artist Patricia Myers. Starting with the five founders from way back in 1979, the branches of the tree hold the names of more than 200 members of the Activision Family. If you look very closely, you might also see characters of all the Activision games hidden within the tree.

SAY "HI" TO NANCY!

With so many new faces at Activision we thought you might like to meet one of our veteran Actimites. Say hello to Nancy McManus from our sales department. Nancy joined the Family two years ago as Activision's 20th employee, and she is an avid Activision game player.

Nancy's a left-handed player and, like many lefties, finds it more difficult to hold and control the Joystick. It took her more than a year, but she finally made it onto the Ski team with a score of 28.11 seconds. Nancy also raises and shows Tennessee Walking Horses. She's good at it too. In 1981, she showed the West Coast Grand Champion, Bum's Big Threat.



Putney Jinksworth & His Dog Goggles

It's a bird. It's a plane. No it's Putney Jinksworth and his dog Goggles. This courageous pair are the real-life heroes of Bob Whitehead's SKY JINKS.™ Putney, a former World War I flying ace, and Goggles, his faithful flying companion, recently toured video game stores in San Francisco, Sacramento, Portland, Salt Lake City, Denver and Los Angeles.

Putney challenged all comers to a fast game of SKY JINKS and collected names for a drawing. The Grand Prize? Why, Goggles, of course. It was a tearful farewell when Putney shook paws with his old friend and took off for the sky. But it was all for the best. Goggles is safe and happy with his new owner, Marie Anderson of Sacramento, who writes to us:



"It has been one month since Goggles came to live with us. Needless to say, we are very happy to include Goggles in our family. He is the cleanest, best-behaved pet we have ever had in our home. We dearly love Goggles and are taking very good care of him."



RUMORS

What do Activision designers Steve Cartwright, Alan Miller, Carol Shaw and Larry Miller have in common? You're right if you guessed that they have each just finished a new game. Spreading rumors is so much fun, we'd better drop a few subtle hints about their new creations.

Steve left the water after SEAQUEST™ and *sank his teeth* into his new game. It's a *mouthful.* Returning to earth after STARMASTER,™ Alan *tankered* around and came up with a *tink.* Or is that the other way around? Carol somehow made it back from the River (Raid) of No Return and hit the *trail* with a real mind *puzzler.* And Larry, after finally zapping every bug in the orchard in SPIDER FIGHTER,™ decided to *race* his way across country. It's taken him *days and days.*

And now for our final rumors: Inside every specially-marked box of KEYSTONE KAPERS,™ you'll find something small and square, with which you could win one of thousands of prizes. Also, Larry's new game will have a special sweepstakes (what's big and fast and easily tired?), and Carol's new game will have one, too (what's green, easy to fold and gathers interest with age?).

So stay tuned—the rumors will soon become reality.

designer's CORNER

Every day when it's not raining, Carol Shaw rides her bike many miles to and from her home and the Activision game labs where she created RIVER RAID™ and a new game to be released in May (look for a clue in "Rumors").

Carol loves to bicycle. On weekends you can find her gliding through the nearby Santa Cruz Mountains or pedaling north to the redwood trees above San Francisco. She is a member of a cycling club called the Western Wheelers which often makes bike camping trips to California parks.

Carol is a recreational cyclist, but when it comes to game design she is a true professional. She has been designing video games for years and specializes in games with challenging play. You probably found that out as you jockeyed your jet over the River of No Return.

Carol gathers her game ideas from any source she can. "Anything could be a game," she says. "Sometimes an idea comes to me while I'm staring out the window." But once she has an idea, the staring is over and she spends hundreds of hours at the computer keyboard perfecting her game.

Carol, 27, first touched a computer when she was in high school in Palo Alto, California. She learned BASIC programming, then studied more advanced computer languages as an undergraduate and masters student at the University of California, Berkeley. From there, it was a short step into game design.

She has some advice for you aspiring game designers: get a college degree. "Take math and art courses and learn all you can about computers," she says. "It's a lot of hard work but the rewards are well worth it."



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ACTIVISIONS™ CROSSWORD PUZZLE

Here is the first *Activisions* crossword. How good are you at remembering Activision games, names, and people? Answers are on page 4.

ACROSS

1. Carol Shaw's first game
6. Things hidden and hush-hush
11. The company which makes the Walkman
12. A greeting
13. Possessive: plural
16. What tops do
18. The first number
19. You bump into these in Barnstorming™
21. To make someone a knight
23. Theatre pass
24. Same as 18 across
26. The bad-guys in Kaboom!™
29. Either
30. The P41 in Sky Jinks™
31. You hit the ball over this in Tennis
32. Opposite of out
33. Same as 12 across
34. A resort in Colorado where you might play Skiing by Activision
37. Read Only Memory (abbreviation)
39. You "barnstorm" under these for points
40. 1 less than 18 across
41. A woman of the cloth
43. Fighters do this in Boxing
46. Larry Miller's game in which you must save the fruit orchard
49. Opposite of stop
51. _____ ties in MegaMania™
53. Comic Strip: The Wizard of _____
54. You must barnstorm over these in your bi-plane
59. Little ____ Peep
60. Winnie the _____
61. The sharks in Fishing Derby® do this when they see fish
62. Location of Activision's corporate headquarters
63. Sky Jink's™ Sky ____

DOWN

1. A treasure in Pitfall!™ that fits on your finger
2. Pitfall Harry swings over crocs on this
3. You lasso the dogies with one of these in Stampede®
4. I am, you are, he _____
5. To perform or make happen
6. The Video Computer _____
7. This bird crosses Freeway® to get to the other side
8. Ice Hockey players skate here
9. The sound of a train's whistle
10. This sets into the sea in Seaquest™
14. The River of No _____
15. Every Activision game is created from a designer's original _____
17. 3.14
22. Mr. Whitehead's first name
25. Opposite of yes
26. Steve Cartwright's space nightmare
27. What you do to a car's engine before you race in Dragster®
28. Home for space ships in Star-Master™
29. Slick spots on the road in Grand Prix™
30. One of three in Oink!™
35. Coiled and ready to strike Pitfall Harry in Pitfall!™
36. The Wizard of ____
38. A shark's favorite meal in Fishing Derby®
42. Opposite of down
44. Either
45. Once upon a time a long, long time _____
47. The danger color on the Dragster's® tachometer
48. The ocean has this but the moon controls it
50. Exclamation of pain
51. 26 across drop this
52. The skiers in Skiing ski around this
53. A charged atom
54. A tale of _____
55. A midwestern state
56. Like a milkshake
57. Pronoun
58. Pitfall Harry jumps these when they roll at him